

NEFFUL

July 31, 2009

RE: End of Sale of HS15 and HS17 Nefflon Blanket (Twin and Full sizes)

Dear NEFFUL Distributors,

Thank you for your continued support of NEFFUL and our innovative line of products. We are grateful for your commitment and dedication to improving the quality of life for your family and friends by sharing many of our wonderful products.

With this in mind, it is with great regret that we announce the end-of-sale of our Nefflon Blanket (HS15 and HS17). As you may know, the cost of producing our Nefflon blanket continues to rise annually. Because of this, the company is left with two options: to absorb the increasing cost and raise prices on our products or discontinue the item. With this, NEFFUL USA has decided to discontinue the products to keep our blanket prices as affordable as possible and to perpetuate our mission to provide high-quality products that deliver incomparable health benefits. It has been deemed to be in our NEFFUL distributors', and the company's, best interests to discontinue our Nefflon Blanket. The Nefflon Blanket will also be discontinued in the following countries: Hong Kong, Taiwan, Malaysia and Singapore. NEFFUL USA will continue to sell HS15 and HS17 until our current inventory runs out.

Similarly, our Distributor Kits, which currently include HS15/HS17 samples, will be including HS43 (Dual Purpose Blanket Cover) samples, once we run out of the HS15/HS17 current samples, in addition to the current Nefflon Sheet sample.

We know the importance of our Nefflon blanket to our distributors however, in consideration of the long-term goals for our distributors and company mission, we have to make this difficult decision. We apologize for any inconvenience this may have caused and we hope for your kind understanding.

We hope for your continued dedication as we continue our promise to deliver more innovative products for you, your family, and friends.

Should you have any questions, please do not hesitate to contact our office during normal business hours.

Thank you.

Sincerely,

NEFFUL USA

